CarbineMedia

Plan on being seen

Australian Sample Year Planner 2011

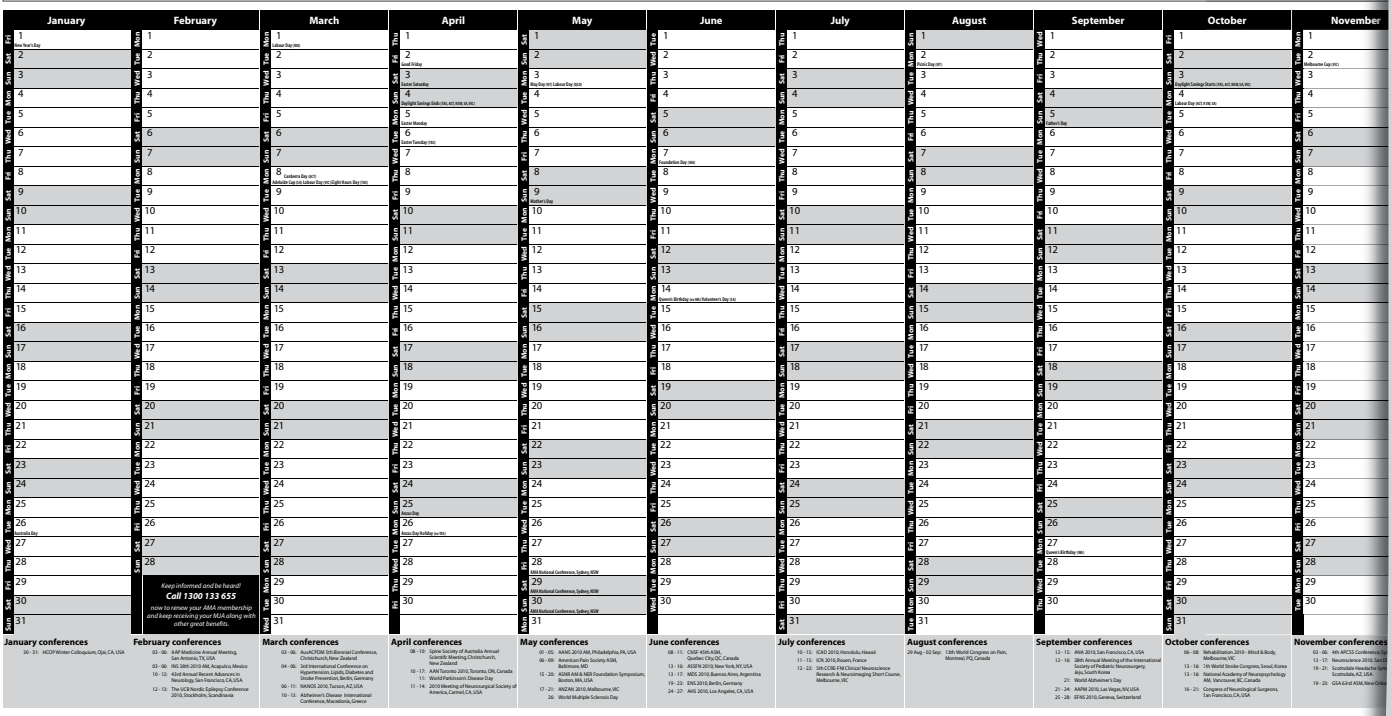
60x60mm
Single Panel

60x120mm
Double Panel (Landscape)

60x180mm
Triple Panel

60x240mm
Quad Panel (Landscape)

40x792mm Full Banner



120x60mm
Double Panel
(Portrait)

120x120mm
Quad Panel (Square)

120x180mm
Major Panel (version 1)

120x240mm
Major Panel (version 2)

Material Requirements:

Adobe Acrobat PDF preferred: Please supply CMYK files created using Adobe Acrobat Distiller on a High Quality Print setting. Files must be written using Postscript Type 1 or 2 fonts only. If supplying files other than PDF, file formats accepted include EPS, TIF or JPEG. All images must be supplied at a minimum resolution of 300dpi in CMYK format. If supplying vector files created by programs such as Illustrator please convert all fonts to paths/outlines before saving. Use a 3mm bleed where required and Carbine Media will crop down marks. Please note that a 1pt border will be applied to any ad that does not have a bleeding edge and is supplied without a border i.e. ads will not be left floating without a border or an edge of some kind to define boundary. Please pay careful attention to the size and format (portrait/landscape) of the space booked before creating your artwork. **Please note:** Carbine Media takes no responsibility for the reproduction of artwork that is supplied electronically without a hard copy proof. Please supply colour correct proof as hard copy where possible.

Sample shown above is a range of typical ad sizes on a typical planner. All planners vary in the number, position and format of ads. Please see next page for Medicines Australia guidelines.